



OPEN CALL

Micro-cinema of Attractions | GIF art imageries and creative techniques

Within the framework of CON-TEMPORARY URBANITY

The experience of early silent cinema unfolds as a cabinet of curious cinematographic techniques and spectacular fictions. The exhibition draws an analogy between the concept of Tom Gunning 'cinema of attractions' on the early phase of silent cinema (1907-1913) and GIF art.

Cinema of attractions refers to the nascent features of silent films which captivated viewers with striking moving images, before its liaison with the diegetic formats of theatre and literature did take over the medium. It is an era of creative imagery productions, where exhibitionist and unconventional fictions were less of telling stories than experimenting with moving images in their extreme potential.

Micro-cinema of attractions explores new concepts of space and time which are being formed in contemporary GIF art, focusing less on typical storytelling modes and more on GIF artworks as self-enclosed aesthetic micro-worlds.

GIF art employs radical and unusual creative techniques and imageries, reinforcing obsolete cinematic and artistic forms, applying avant-garde concepts, freely copying, decontextualizing and defying or defining norms, while also generating a highly shareable content which is massively propagated through social networks.

Mariana Ziku
Exhibition's Curator

'Micro-cinema of Attractions' has been developed as a result of the collaboration between ARTOs Foundation and the Moving Silence platform; the Berlin based network for contemporary silent film. The program will include a workshop, on the 2 December 2016 on how to build an analogue GIF-player with the Belgian artist and graphic designer Pieterjan Grandry, and an exhibition on the 3 December 2016, in the form of an urban tour of GIF projections around the city of Nicosia. 'Micro-cinema of Attractions' is taking place within the framework of the programme CON-TEMPORARY URBANITY, with the support of the Cultural Services of the Ministry of Education and Culture and the Goethe-Institut.

WORKSHOP

2 December 2016, 16:00 – 20:00, at ARTOs Foundation

Belgian artist and graphic designer Pieterjan Grandry will do a drop in workshop on how to make analogue GIF's. Participants will be able to create their own contemporary zoetropes and display GIFs in a physical format.

*No registration is needed, participants can walk in and out, stay longer or shorter and experiment with drawing as they like.



Free Entrance

Duration: Participants can join in at any time from 16:00 until 20:00.

EXHIBITION

OPEN CALL:

ARTOs Foundation invites artists from Cyprus and abroad to submit their GIF artworks linked to the exhibition concept, revealing unique, artistic micro-worlds.

10 Cyprus-based and 10 international artists will be selected for the exhibition, one of which will receive the 1st prize and fees of 250 euros.

SUBMISSION REQUIREMENTS:

Up to 3 GIF artworks (url or attached)

Personal information (name, country) + weblink (webpage or social media)

Specifications on manipulation (programs used, techniques)

Send to info@artosfoundation.org with header "ARTOs GIF" and your name.

DEADLINE: 6 November 2016 at midnight

Organised by:



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